



GIRL SCOUTS—ARIZONA CACTUS-PINE COUNCIL EMPOWERS LOCAL GIRLS TO EMBRACE ENTREPRENEURSHIP WITH THE LAUNCH OF THE 2024 COOKIE SEASON FROM JAN. 15 TO FEB. 25, 2024

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Thousands of girls in 90-plus communities across central and northern Arizona are preparing to show off their entrepreneurial skills with the launch of the Girl Scouts—Arizona Cactus-Pine Council (GSACPC) 2024 Girl Scout Cookie Season, taking place from Jan. 15 to Feb. 25, 2024.

The Girl Scout Cookie Program, renowned as the world's largest entrepreneurial program in the world for girls, returns to foster the development of goal setting, money management, people skills, communication skills and decision-making skills in K-12 girls as they participate in the program.

"The kickoff of the 2024 Girl Scout Cookie Season marks a significant milestone for thousands of girls as they begin or continue on their entrepreneurial journeys, learning the vital skills that will stay with them for the rest of their lives," said GSACPC co-CEO Mary Mitchell. "And great news! All nine classic Girl Scout Cookie favors are back so everyone can enjoy their favorites."

GSACPC's full assortment of iconic cookies will include fan favorites such as Thin Mints®, Samoas®, Girl Scout S'mores® and more. And once again, funds raised during Girl Scout Cookie Season will stay 100 percent local.

"In addition to practicing positive self-growth and spreading joy through delicious treats, every package of cookies sold contributes to girl-led community projects, educational troop excursions, maintaining and improving our four Girl Scout camp properties across Arizona, and cultivating even more moments of sisterhood for Girl Scouts," says fellow GSACPC co-CEO, Christina Spicer.

How Can I Purchase Girl Scout Cookies?

Connect with a registered Girl Scout to discover how she will be selling cookies this season. If you don't know a Girl Scout, use the Girl

Scout Cookie Finder tool to locate where girls will be selling cookies in front of local establishments near you.

Booth locations include Fry's Food and Drug Stores, Bashas Food City, Walmart, Sonic and many other retailers and small business that have served as longtime supporters of Girl Scouting. Visit www.girlscoutsaz.org/cookiefinder and enter your zip code to find a booth.

Customers can also utilize the Digital Cookie platform, which enables Girl Scouts to manage their sales through a personalized website and provides customers with the opportunity to conveniently purchase their favorite cookies online or have them delivered directly to their doorstep with the help of a Girl Scout. According to GSACPC, Girl Scouts who integrated the Digital Cookie platform into their strategy in addition to traditional sales, sold more cookies and achieved their cookie season goals faster.

About Girl Scouts—Arizona Cactus-Pine Council (GSACPC)

In partnership with 6,500 adult volunteers, GSACPC serves over 11,000 girls grades K-12 in more than 90 communities across central and northern Arizona. Since 1936, GSACPC has helped girls develop leadership skills and tools for success in a rapidly changing environment. We know that given the opportunity, every girl can become a leader, act confidently on her values, and connect with her community. For more information, visit www.girlscoutsaz.org.

About Girl Scouts of the USA

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, visit girlscouts.org.