



CHAIN EVENTS PRESENTS WATSON FEST: A 3-DAY MUSICAL EXTRAVAGANZA AT WATSON LAKE

Posted on September 8, 2023 by Brandon Eubanks | Chain Events Racing



Get ready for a weekend of unforgettable music, outdoor adventure, and family fun as Chain Events proudly presents the highly anticipated "Watson Fest," scheduled to take place from September 8th to 10th, 2023, at the stunning Watson Lake in Prescott, AZ. This year's festival promises to deliver an electrifying lineup of musical talent, onsite camping, local vendors, food trucks, group bike rides, and a fantastic VIP experience, all set against the backdrop of one of Arizona's most iconic natural landscapes.


Brandon Eubanks, the visionary owner of Chain Events and the mastermind behind Watson Fest, expressed his excitement for the upcoming event: "Watson Fest is more than just a music festival; it's an immersive experience that brings people together to celebrate life, music, and the beauty of nature. We're thrilled to showcase a diverse lineup of talented musicians, from local favorites to nationally recognized acts. This year, we're taking things to the next level with an amazing venue and exciting partnerships that will make Watson Fest a truly unforgettable experience."

Watson Fest will feature a dynamic lineup of 12 bands spanning various genres, ensuring there's something for everyone's musical taste. Local sensations Scandalous Hands and King Copper will share the stage with soulful performers like Andre DeBride, AJ Odneal, and Marc Ridge. The festival's crescendo will come alive with a captivating performance by Sugar Thieves, followed by a sensational closeout show from Sedona's own Rivers Run Wild on Saturday night.

Chain Events has a long-standing tradition of curating immersive and engaging experiences, seeking out both local and national musical talents. With Watson Fest, the aim is not only to get people dancing and grooving but to make them feel truly connected to the music. The event's picturesque setting at Watson Lake provides the perfect backdrop for this magical musical journey.

This year's Watson Fest is made even more extraordinary by its partnerships and sponsors. The esteemed Founding Father Collective will host the festival's beer and spirits bars, as well as elevate the VIP experience to new heights. Festival-goers can indulge in quality cocktails, relax in shaded lounge areas, and dance the night away in a prime spot right in front of the stage. The Founding Father Collective has promised additional VIP surprises that are sure to delight the Watson Fest community.

As Watson Fest joins the growing landscape of exciting events in Prescott, the festival's organizers are proud to contribute to the local culture and bring a sense of togetherness to the community and beyond. With affordable ticket prices starting at just \$25 per day, Watson Fest aims to create an entire weekend of musical relaxation and entertainment for families and individuals alike. It's a chance to revel in

the power of music while surrounded by the breathtaking beauty of  Arizona's natural wonders.

Don't miss out on this incredible weekend of music, adventure, and camaraderie. Grab your tickets now and prepare to experience the magic of Watson Fest at Watson Lake in Prescott, AZ, from September 8th to 10th, 2023.

For more information and to purchase tickets, please visit our [website](#) .